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2006 Utah State Fair Ticket Winners

These Utah's Own members each won four tickets to the Utah State Fair by being first to answer the questions in our recent Utah's Own website contest:

- 1. Who sponsors the Utah's Own program?
- 2. Why is it important to buy products produced by Utah's Own companies?



The Utah Department of Agriculture and Food sponsors the Utah's Own program. The program was conceptualized and designed by members of the Utah Food Council originally organized as the Utah Food Strategy Team. The Utah's Own program was introduced to the state in a press conference on December 18, 2002.

There are many reasons to purchase products produced in Utah so most answers in the contest were correct. Buying Utah's Own products enhances our economy because of the multiplier effect, it saves on energy because products don't have to travel so far, therefore, it helps our environment. Whenever we help a farmer or rancher financially, we help provide funding so they can take better care of their land and our watershed.

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